## Cake Recipe

o Ingredients:
1/2 cup butter
1 cup sugar
1 tsp. vanilla
2 eggs
1 1/4 c. flour
1 tsp. baking
powder
o Procedure:
Mix butter and sugar. Add vanilla and eggs; mix well. Add flour and baking powder; mix well. Bake in 350 degree oven approximately 25 minutes.

## Creating Art

o Creating art is like baking a cake.

- Ingredients = Elements of Art
- Procedure = Principles of Design
- To create an effective work of art, the artist must apply the Principles of
Design to the Elements of Art


# The Elements Of Art are the 

 building blocks of art creation. They can be analyzed, organized, and manipulated by artists. They are the visual language of art.
## The Elements of Art

oLine
oColor
oShape
oSpace
oTexture

- Value
oForm
- Line - An element of art that is used to define shape, contours, and outlines, also to suggest mass and volume.
- Lines can be thick, thin, curved, jagged, fuzzy, horizontal, diagonal, etc.


## What types of lines are in this painting?



Paul Cezanne. Bridge of Maincy. 1879.

# - Color - light that bounces off an object at different wave lengths. 

Color is a HUGE topic. Some artists devote their lives to studying it. We will learn more about it later in the year.

## Compare the way color is used in each painting.



Pablo Picasso.
Old Beggar with Boy. 1903.


Wassily Kandinsky.
Composition VIII.
1905.

- Shape - a 2D area that has defined edges, has height and width, but no depth.


## Describe the shapes you see in each of these paintings.



Vincent Van Gogh Irises.
1889.


Pablo Picasso Guitar.
1913.


Space - the area around and within objects or forms.

## How is space created in these paintings?



Raphael
School of Athens
1509
Banksy
Love Is in the Air 2003

- Texture - how something feels, or in a painting how something looks like it feels.

Examples: soft, rough, fluffy, slimy, prickly


Vincent Van Gogh
Self Portrait with Straw Hat
1887


Value - the range of lightness and darkness within a picture. Value is created by a light source that shines on an object, creating highlights and shadows.


Caravaggio
The Calling of St. Matthew

- You can hold a form or walk around a form. In drawing or painting using value can imply form.


Paul Cezanne
Still Life with Fruit 1879


Jeff Koons Balloon Dog 1994-2000
o The Principles of Design are way to organize and arrange the Elements of Art.

- Rhythm
- Movement
- Contrast
- Balance
- Proportion
- Variety
- Emphasis
- Unity



## Rhythm - visual

 movement created through repeating objectsMovement creates the look or feeling of action, guiding the viewer's eyes through a work of art


## Balance visually

 equalized forces in a work of art
# Proportion - concerned with size relationships of one part to another. 



Parts of a painting can be IN proportion or OUT of proportion



Emphasis one part of a work dominates the other parts

# Variety - differences within a particular category or type 



## Unity - occurs when elements in a work of art seem to belong together.



## UNITY \& VARIETY



## Contrast - occurs when two elements are different



Contrast = opposites
Emphasis = several things, one is most noticeable.

Contrast and Emphasis often work together.

Myth: Only artistically talented people can create great art.

Myth: Creating great art is a matter of luck.

Myth: You have to be able to draw to create great art.

Truth: Great art is carefully planned out using the elements and principles.

A planned arrangement using the elements and principles is called a composition.

## Composition Tips

- Mentally plan how to use your space.
o Sketch your plan to establish placement and proportion.
- Emphasize a particular part of the picture to establish a focal point.
- Create movement by planning a path that leads the viewer's eye throughout the composition.
- Use the entire space: draw large, fill the paper, let objects extend off the picture plane.
o Balance shapes and forms as well as colors and values in your picture.
- Use enough variety of shapes, colors and textures to be interesting, but not enough to be confusing.

